

Serena Saunders

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EDUCATION

University of Maryland, College Park, MD

Master of Public Policy, Nonprofit Management and Leadership

Expected May 2021

Bachelor of Arts, Public Policy; Minor: History

May 2020

Programs and Honors

Federal Fellows – Political Engagement and Advocacy

Program combining fall seminar, taught by expert advocacy practitioner, and spring internship

Banneker/Key Scholarship

Most prestigious scholarship offered by the University of Maryland

Rosalie A. Reilly Gubernatorial Fellowship

Year-long project focused on youth civic engagement, fulfilled with internships during fellowship term

University Honors • Cade Scholarship for Public Leadership • Academic Honors

WORK EXPERIENCE

Running Start, Washington, D.C.

Staff Assistant

January 2020 – Present

- Foster consistent engagement on network of 15,000 alumnae using newsletters
- Develop engaging digital content across social media platforms using Hootsuite
- Coordinate logistics and facilitation for summer-long high school political training program

Intern

January – May 2019

- Assisted in development, major event planning and program evaluation
- Supported research survey of over 1,900 women state legislators, including data analysis and outreach

The Diamondback, College Park, MD

Opinion Editor

April 2020 – Present

- Manage opinion desk collaboratively with co-editor
- Approve weekly pitches from columnists and edit column submissions

Opinion Columnist

January – April 2020

- Develop weekly column focused on domestic politics, feminism and culture for student newspaper

Feminist Majority Foundation (FMF), Arlington, VA

Public Policy and Communications Intern

January – May 2020

- Develop weekly column on feminism and economic justice, as well as contribute daily newswires
- Conduct research to support campus voting in 17 battleground states

Pay Our Interns, Washington, D.C.

Expansion Associate

September – December 2019

- Advocated for paid internships across sectors in 50-state expansion effort
- Supported executive director in fundraising, particularly for foundation and major gift prospects

Platform Women, Washington, D.C.

Policy Intern

August 2019

- Collaborated to write 30-page immigration policy white paper in effort to train and empower young women in topics of grassroots organizing and lobbying

University of Maryland A. James Clark School of Engineering, College Park, MD

Development Intern

May – August 2019

- Created over 130 profiles on corporate and major gifts prospects using *Advance* Fundraising Database
- Participated in weekly professional development sessions to enhance fundraising knowledge and skills